

Fifth Episcopal District Lay Organization Membership Recruitment Strategic Plan



WHAT AND HOW (Principles)		WHO (Ownership)	BY WHEN	EVALUATION/PROGRESS		
Focus: Membership Growth				What is done well?	What needs implementation?	Follow up action steps.
1.	<p><u>Missions</u> Working the mission. Our recruitment mission strategy should be clear, achievable, and easy to communicate.</p> <ul style="list-style-type: none"> ▪ Start relationships: Focus on starting relationships with potential members instead of just recruiting them. ▪ Long-term Membership: We should be focused on the long-term membership goals and values. <i>Need to create a long-term plan.</i> ▪ Empowerment: Make sure members are trained in their tasks, and publicly announce the trainings. 	<p>Local 2nd Vice Presidents</p> <p>Lay members</p> <p>Officers (Stewards, Class Leaders, etc.)</p>	February 15, 2025			<p>I need to work with the Conference Presidents to make sure the 2nd Vice Presidents are sharing the information that is provided to them.</p> <p>No feedback provided.</p>

Attracting new lay members is vital for ensuring our organization's strength and success. Nevertheless, this challenge is one we consistently encounter.

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2.	<p><u>Membership</u> Utilize best practices in membership recruitment, engagement, and retention.</p> <ul style="list-style-type: none"> ▪ Create engaging programs - Peer2Peer, training workshops, etc. ▪ Church bulletin section (such as Laity Corner or Did You Know?) Using the Discipline as a guide. ▪ Mentorship Program - Connect new volunteers with seasoned mentors or buddies who can provide invaluable guidance, support, and encouragement as they adapt to their roles. By implementing mentorship programs, we can create an environment where new volunteers feel truly welcomed and empowered throughout their journey. 	<p>Local 2nd Vice Presidents</p> <p>Lay members</p> <p>Officers (Steward Board, Class Leaders, etc.)</p>	February 15, 2025	No feedback.		No feedback provided.